



## 'Healthcare Transformation: Driving India's Economic Growth'

October 10-12, 2022

FICCI Federation House, New Delhi

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### Plenary Session II– 'Cost Quality Conundrum'

#### Session Flow

Day 2– Oct 12, 2022 | 2:30 pm – 3:45 pm (IST)

Convener & Moderator: Dr Atul Kochhar, CEO, NABH

2:30 pm – 2:40 pm	<b>Introduction to the Session and Speakers</b> , by the Moderator (10 mins)
2:40 pm – 3:30 pm	<b>Speakers with Suggested Topics:</b> (7-8 mins for each) <ul style="list-style-type: none"><li>• <i>Addressing Cost Quality Conundrum in healthcare: A moral &amp; business imperative.</i><ul style="list-style-type: none"><li>- <b>Dr Y P Bhatia</b>, Managing Director, Astron Hospital &amp; Healthcare Consultants</li></ul></li><li>• <i>Holistic policies to control spending growth in healthcare: Tools that can be leveraged.</i><ul style="list-style-type: none"><li>- <b>Dr Shankar Prinja</b>, Executive Director (HP&amp;QA), National Health Authority, GoI</li></ul></li><li>• <i>Cost Effectiveness Analysis: Effectiveness and cost of interventions in healthcare.</i><ul style="list-style-type: none"><li>- <b>Ms Upasana Arora</b>, CEO and Director, Yashoda Super Speciality Hospital</li></ul></li><li>• <i>COVID-19 Pandemic: A wake up call for Healthcare Quality?</i><ul style="list-style-type: none"><li>- <b>Dr Lallu Joseph</b>, Quality Manager and Associate General Superintendent, Christian Medical College Vellore</li></ul></li><li>• <i>Cost opportunities with digital technologies in healthcare sector</i><ul style="list-style-type: none"><li>- <b>Mr Rizwan Koita</b>, Co-founder, Koita Foundation and Co-founder, CitiusTech</li></ul></li></ul>
3:30 pm – 3:40 pm	<b>Question &amp; Answer</b> from the Audience by the Moderator
3:40 pm – 3:45 pm	<b>Closing Remarks</b> by the Moderator